

# Udan Patolas celebrates spirit of sisterhood



L-R: Sukhmani Sadana, Apoorva Arora, Poppy Jabbar, Aastha Seldana with director Shakti Sagar Chopra



L-R: Priya Jhavar, Fazilla Allana and Meghana Badola

**T**he Indian adaptation of a hit Israeli series, *Howy Badgers*, titled *Udan Patolas*, has gone on the floors. Applause Entertainment, the content studio from the Aditya Birla Group, led by media pioneer Sameer Nair, and SOL Production have adapted the Armoza Formats' series.

Naor Zion — comedian, actor, writer and the creator of the original Israeli show — recently visited India to interact with the *Udan Patolas* team. He expressed, "I'm really looking forward to the Indian adaptation of the show. I must say the entire team at Applause have done very intelligent work in the way they have adapted the show. Armoza is the pioneer of the selling formats in Israel and I think there are many similarities between both the firms, which is a good sign."

Sameer Nair, CEO, Applause Entertainment, said, "*Udan Patolas* is a fun, yuppie tale of four young women in urban India and will resonate with everyone. The original series dwelt on the relatable journeys of its leads with

wit and charm. Adapting its context to a customised Indian setting and story makes for a delightfully entertaining show."

Meanwhile, Fazilla Allana, founder and producer of Sol Production Pvt. Ltd., commented, "*Udan Patolas* is fun, quirky, interesting, observational and thought-provoking, with characters that will ring true with most girls. With Applause Entertainment and Sol Production coming together, we aim to make content that will charm the Indian audience and break new ground for digital content."

The series is a story of four friends and their aspirational journey in Mumbai, a tale of unbreakable sisterhood replete with inside jokes, emotional upheavals and comic moments. It will be directed by Shakti Sagar Chopra and produced by Sol Production. Applause Entertainment has been developing and producing a repertoire of qualitative and engaging original web series over the past year, the first of which will release soon.