

Applause Entertainment now reconstructs Taj

Sameer Nair partners with Abhimanyu Singh to weave a historic tale

Appause Entertainment has partnered with Contiloe Pictures to announce their next digital series, *Taj — A Monument of Blood*, a magnum opus period drama series on the rise and fall of one of the most iconic dynasties of all time — the Mughal Empire.

The series will be narrated over five seasons of 12 episodes each. Using the birth and death of Shah Jahan as bookends, it delves deep into the Mongol origins, bloodlines mixing with Persian and Rajput royalties, the court and palace intrigues, the repeated and horrific purging of aspirants to the throne, the regional kings and satraps who paid tribute to Mughal suzerainty and amidst all this, the arrival of the British and Portuguese.

An incredible tale, it is a vicarious mix of blood, betrayal, power, beauty, deceit and heartbreak. Sameer Nair, CEO, Applause Entertainment, said, "Our history books have been written by victors and often paint very two-dimensional pictures about past empires. When Abhimanyu and I first discussed this idea, we immediately moved away from a typical historical to a darker and edgier version of the Mughal Empire, a version in which symbolically the Taj is more of a monument of blood than a monument of love".

Abhimanyu Singh, Founder and CEO, Contiloe Pictures, added,



Sameer Nair, CEO, Applause Entertainment



Abhimanyu Singh, Founder and CEO, Contiloe Pictures

"Sameer Nair's industry experience and deep-seated understanding of the content space has always shown through in every endeavour he has undertaken. This show will take viewers on a historic journey, showing them an unseen perspective of this illustrious dynasty, which led to their rise and the quest for power, within it, that finally led to their downfall".

With writing nearing completion, casting for the series is currently underway and the first of the five seasons will start filming soon.

Taj
A MONUMENT OF BLOOD

The Mughal legacy